



International Summer Academy Global Business & Management

1-27 July 2018, Paris

Summer in Paris, Study Business in English

IÉSEG

KEY FACTS

" Looking for a multicultural experience while studying in Paris ? Grab the chance to learn more about yourself, expand your perspective, your network and add an attention getting asset to your CV!"



Marta MARCHEVA, Ph.D
Head of International Summer Academy



International
accreditations

281

Partner universities
in 69 countries

81%

International Faculty

5150
Students

2270

International Students

100%

of the permanent
academic staff
holds a PhD

Corporate
Connections with

2500

companies

#1

ranked 5-year
Business School
in France
*2016 Le Figaro-Étudiant
Ranking*

31st

among
the 95 best Masters
in management in the
*World Financial Times
Ranking 17*

DISCOVER IÉSEG

IÉSEG School of Management is one of the top business schools in France, ranked 31st in the latest *Financial Times* global ranking of the top 95 Master in Management programs. As a French *Grande École* and member of the *Conférence des Grandes Écoles*, IÉSEG is one of the most prestigious higher education institutions in the country. It has also been awarded the 3 principal international accreditations: EQUIS, AACSB and AMBA.

The School is historically renowned for its **traditional Grande École Program**, a prestigious program that takes students from the beginning of their higher education studies through to a master's degree. Students are eligible for admission immediately after graduating high school. This five-year program is divided into a three-year BBA and two-year Master program, either of which can also be completed independently. But IÉSEG also proposes **one Bachelor in International Business, 9 Masters of Science (International Business, Fashion Management, Digital Marketing & CRM, Business Analysis & Consulting, International Accounting, Audit & Control, Finance, Investment Banking & Capital Markets, International Business Negotiation and Big Data Analytics for Business), one International MBA, one Executive MBA, one Spring and two Summer Programs.**

PARIS CAMPUS



- 2 buildings – 14 000 m² - (150,695 sq ft)
- At the heart of Europe's largest business district: La Défense
- 2,300 students
- Lecture halls / Classrooms / Multimedia rooms / Trading rooms / Library / Cafeteria / Meeting rooms for clubs and societies
- Library (IÉSEG & on-line)

PARIS - IDENTITY

- Region : Île-de-France
- Inhabitants : 12 million including 635.000 students
- Paris : 1st student city in France
- Location : Just 1 hour by train to Lille, 90 minutes to Brussels, 140 minutes to London



SUMMER ACADEMY



BUILD GLOBAL BUSINESS SKILLS IN A FASCINATING CITY

IESEG School of Management is holding its International Summer Academy in Paris for college and university juniors, seniors and recent graduates. This program is a unique opportunity to build critical business skills and study first-hand international Business and Management in one of the most exciting cities in the world.

BENEFITS & DISCOVERY

MAIN BENEFITS

The best way to spend the summer: discover Paris, expand your academic horizons, build an international network of friends and professors, experience the French way of life and get an insight into global business from top faculty, in one of the best business schools in France.

- > A 4-week intensive program in English
- > For undergraduates and recent graduates
- > To acquire knowledge, develop critical business skills, gain confidence to reach goals and excel in a global professional context
- > Small-size classes give students the opportunity to participate actively and to create lasting friendships, as well as to get to know their professors in a more privileged manner
- > IESEG's Paris-La Défense modern campus is located in the heart of Europe's largest business district

COURSES

All courses are taught in English. ECTS credits obtained are transferrable.

- > Marketing Communication
- > Introduction to International Negotiation
- > Global Business Organization
- > Managing Luxury Brands
- > European Integration: Mechanisms, Implications and Perspectives
- > International Human Resources Management
- > Global Commodity Markets
- > Corporate Diplomacy
- > Intercultural Communication
- > Influencing People and Creating Change
- > Doing Business in Emerging Economies
- > Market Research Survey
- > International Financial Markets and Derivatives
- > The Economics of Risk: an Introduction
- > **French Language, in 4 levels, from Beginner to Advanced**

EXTRA-CURRICULAR ACTIVITIES

Planned excursions and activities will allow students to get to know one another outside of the classroom, in iconic Parisian sites such as the Opéra Garnier, the Champs de Mars garden by the Eiffel Tower, or during a Seine river cruise.

Mix and share! ... during our Welcome Lunch, Ice-Breaking Picnic, International Evening and Closing Ceremony Cocktail.

"I don't know where to begin: the superb accommodation, the dream campus location, the fantastic professors and coordinators, the interesting courses or the multicultural group? I couldn't have asked for more! This really was an opportunity of a life time and I couldn't be more grateful to have been a part of it."

Katherine LI
University of Queensland, Australia

"The biggest benefits of participating were the academic knowledge I have acquired and the contacts I have made. It really helps you thinking globally for either academic or professional choices. IÉSEG Summer Academy is unique to each student. You choose the subjects you are going to take and make it personal. More than that, the international environment totally opens your horizons and broadens your network."

Victor SILVA PINTO
Federal University of Bahia, Brazil

HOSPITALITY & SERVICES

Our comprehensive hospitality package includes:

- > Accommodation in single rooms, with individual bathroom, for the whole month of July (Jun. 30 to Jul. 30).
- > An IÉSEG student card granting access to campus facilities, and offering discounts in selected venues (museums, cinemas, theaters...).
- > A diverse extracurricular activity program of planned excursions and other activities.



PROGRAM PROFILE



2

International Summer Programs

The International Summer Academy (1-27 July) & the International Fashion Business Summer Program (1-15 July).

25

Average of nationalities represented every year

14

Courses offered by 16 professors from 12 different countries in 2017

12

transferrable ECTS credits with 106 teaching hours

855

Summer Academy alumni

TUITION & SCHOLARSHIP

MERIT-BASED SCHOLARSHIP OPPORTUNITIES

IESEG offers a limited number of scholarships, covering between 25% and 50% of the topic-based courses tuition. Students from all academic fields are encouraged to apply.

> **No financial documentation required.**

Deadline May 1, 2018

> **To find out more: summer@ieseg.fr**

TUITION

| | Contact hours | ECTS credits | Fees | |
|---------------------------------|-----------------------------------|--------------|------|---|
| INTERNATIONAL SUMMER ACADEMY | Topic-based courses | 76 | 8 | €1,200 |
| | French-language course (optional) | 30 | 4 | €540 |
| | Hospitality package | | | €1,250 |
| | Administration feew | | | €200 |
| | Total | | | €3,190 (or €2,650 without the French language course) |

HOW TO APPLY TO THE INTERNATIONAL SUMMER ACADEMY?

The program is open to:

- > College and university juniors and recent graduates from all disciplines
- > With a strong interest in current global issues
- > With a good command of English

Admission is based on students' online application available at <https://application.ieseg.fr/> and the examination of the required documents.

DEADLINE: MAY 15, 2018



For more info: summer@ieseg.fr

Students from China and Taiwan may contact Marc Porto at the IESEG

China Office: chinaoffice@ieseg.fr



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